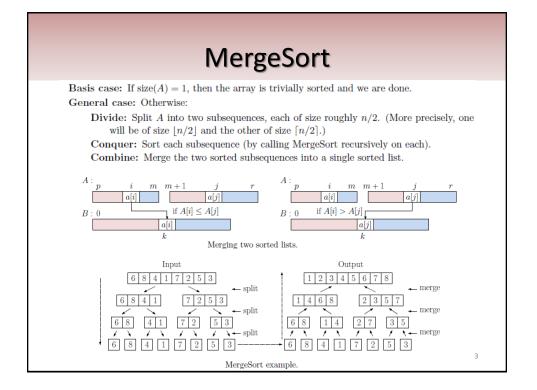


1



Inversion Counting					
 Music site tries to match your song preferences with others. You rank n songs. Music site consults database to find people with similar tastes. Similarity metric: number of inversions between two rankings. My rank: 1, 2,, n. Your rank: a₁, a₂,, a_n. Songs i and j inverted if i < j, but a_i > a_i. 					
Me You	A B 1 2 1 3	Songs C 3 4	D 4 2	E 5 5	<u>Inversions</u> 3-2, 4-2
Brute force: check all $\Theta(r$	²) pairs i and j	j.			4

Applications

- Voting theory.
- Collaborative filtering.
- Measuring the "sortedness" of an array.
- Sensitivity analysis of Google's ranking function.
- Rank aggregation for meta-searching on the Web.



